

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

January 2022

MEMBERSHIP MOMENT – Listening Tour

International leadership wants to connect directly with local chapter members and this will begin in January 2022. Watch for information from International about the new Listening Tour. This first event will be a Zoom conversation focusing on our senior members with Organizer Kay Ebert and Director of Membership Jennifer Chittenden. It will be held three times in January - Thursday, January 27 at 6 pm and Saturday, January 29 at 9 am and again at 12 noon. All times are Central Time. Local chapter presidents will be receiving an email with sign up information. Any chapter member is welcome to attend these sessions. Sharing our ideas with each other is an excellent way of raising the bar in P.E.O.

Emergence from the Cocoon

P.E.O.s are like Butterflies

P.E.O. is emerging from the pandemic cocoon. When we think of cocoons, we think of butterflies. Throughout the world's cultures, butterflies symbolize endurance, change hope and life. They also represent creativity, freedom, love and personal development. Our sisters have the same qualities as butterflies described above.

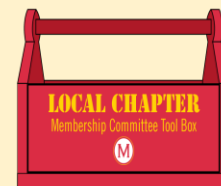
Some butterflies are more colorful than others due to their wing's scale structure. Iridescence comes from light reflecting on those scales. P.E.O. members reflect the light of each other and make the whole shine. Each chapter is different just as there are about 24,000 different species of butterflies.

A butterfly has four separate wings and P.E.O. has four leadership levels – International, state/province/district, chapter and member. A butterfly has six legs; P.E.O. has six projects we support. A butterfly goes through four stages in its life cycle – egg to caterpillar to

pupa/chrysalis to adult. As a new member, weren't you like the caterpillar "eating" up all the knowledge you could about P.E.O.? Then you morphed into a sister with enough knowledge to hold a chapter office or serve as a committee chair.

This new year, take the challenge to:

- * Actively grow your chapter with new members. Sponsoring a new chapter would be like creating a new butterfly.
- * Keep in touch with nonparticipating members to interest them in attending meetings again. Get them to unfold their wings and rejoin the group.
- * Remember your inactive members. They may be ready to break through the chrysalis and through that metamorphosis become an active member again.
- * Stay tuned to members who are serving as officers, and make sure they know they are appreciated. Butterflies thrive on nectar.



Local Chapter Membership Toolbox Spotlight

Is your chapter too large to meet in members' homes? Does a group of your chapter members need a different meeting time? Do you have a lot of nonparticipating members? Are you hesitant to accept a new or transferring member? If the answer to any of these questions is yes, it is time to consider organizing a new P.E.O. chapter. Imagine the excitement that will be generated when your chapter sponsors a new chapter. Use the [Guide for Organizing a New Chapter](#) to get started and contact your s/p/d Organizer for help!

Programming Idea – Recruiting New Officers

Interest members in taking on a leadership role in your chapter by having a program given by the current chapter officers. Each officer shares what her job entails in a really fun way. Use costumes such as a crown for the president or a green visor for the treasurer. Props could include the President's book for the president, a basket of letters for the corresponding secretary, or an empty notebook for the vice president. You get the idea – make it fun but informative so that members realize they too can serve the chapter.

