

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

December 2021

MEMBERSHIP MOMENT – Attendance Challenge

International Chapter's Attendance Challenge is a fun way for local chapters across the Sisterhood to increase attendance at a specific business or social meeting. This is a wonderful opportunity to reconnect with sisters that have not attended in some time. Set your attendance goal at 5%-10% above your average attendance. Create a theme or plan fun activities as a way to generate excitement about this event. Consider sending invitations, decorating a room, or creating a special Zoom background to make this meeting special. Call those members that don't regularly attend and make sure everyone in your chapter is invited and feels welcome. Then celebrate your results as you reconnect and renew your friendships!

Nurturing our Sisterhood

Renew, Refresh and Reconnect

We have endured nearly two years of separation and isolation and the future is still uncertain. When life is not what we expect, we can always count on our sisters! We still have many chapters that have not met during this time for a variety of reasons. But are they languishing? Nope! Those sisters are nurturing one another through phone calls and mailed cards or letters. They understand the need to stay connected even if they are not conducting business.

Most of our chapters have found some balance between socially-distanced in-person meetings, virtual meetings, or hybrid meetings in which some join in-person and some on Zoom. No matter the format, our sisters are still finding ways to carry on and record numbers of women are being initiated by affirmation or reinstating in this wild year!

As your chapter meets, whatever that looks like at this moment in time, and as you plan for the year ahead, please do not forget to continue to nurture this Sisterhood. Spend time with new sisters answering questions about our acronyms in more detail – we have a lot! Send your chapter officers a card of appreciation for the efforts they have made to keep your chapter running smoothly. Call, email, or text those sisters who are not participating currently to remind them you are thinking of them.

Look for the positive, show your appreciation, and spread the love you have for your sisters. Times are changing but our virtues of Faith, Love, Purity, Justice and Truth remain steadfast.

How will you help to nurture the sisters in your local chapter?



Local Chapter Membership Toolbox Spotlight

Attendance Challenge

(this resource includes social event ideas and suggestions for local chapters)

<https://members.peointernational.org/resource/attendance-challenge>

Programming Idea –

Share the short video, [Celebrating Local Chapters](#), about the history of local chapters and projects in P.E.O. Sometimes it is hard for us to think outside our local chapter bubble, and seeing the big picture reminds us how many sisters we have across the U.S. and Canada.

