

The Hot Spot^M

Membership Newsletter for Local P.E.O. Chapters

January 2021

MEMBERSHIP MOMENT – Inactive Prevention Programs

Did you know that P.E.O. has many inactive prevention resources in place to help keep our sisters engaged in chapter life? Inactive prevention resources and programs are available in the Local Chapter Membership Toolbox on the P.E.O. International Chapter website. All are listed under “Inactive Prevention.” During this pandemic we need to reach out more to those sisters who are not attending meetings and offer members a way to feel like they belong. One such program that supports social relationships and friendship is about developing small interest groups within the chapter. These small groups gather outside meetings to participate in shared activities such as book clubs, craft clubs and cooking clubs. All can happen easily using virtual conferencing. [How to Develop Small Interest Groups](#) is a good resource to strengthen and engage participation within the chapter. Get to know your sisters better and have fun!

A New P.E.O. Membership Tool Chapter Map Tool

Get ready, get set. A new membership tool has just gone live. A local chapter member can now go on the International Chapter P.E.O. website and locate any chapter on a detailed map. This membership map will display chapters within a 30 mile radius of a location. The tool features a search function based on zip code. Click and you can find one or more of our 5,821 P.E.O. chapters throughout the United States and Canada.

The map is an excellent tool to locate a chapter listed with meeting time and the name of the chapter president including her contact information. Available information from the map could help a member find a chapter to attend during the summer or winter months or while

on vacation. Also, a member may want to discover a chapter nearer to work or a new chapter because she has just moved. It is helpful to those members who would like to introduce a woman to a local chapter. Think of the potential ways in which this map could be used at the local chapter level.

The map is simple and fun to use. Take the step and work with the map now on our website. We are building our legacy and making history together.



Local Chapter Membership Toolbox Spotlight

Phone Every One Day is on January 21.

Call nonresident and/or unaffiliate members to wish them happy Founders' Day. Unaffiliate members are nonresidents in their own chapters who are now living in your area. If the unaffiliate you are contacting is new to the area it is always good to review the [Checklist for an Unaffiliate Member Moving Into Your Community](#) before the call. This is located under Unaffiliate Care in the Local Chapter Membership Toolbox.

Wear Your Pin Day – January 21, Founders' Day

To celebrate our 152 years of P.E.O., take part by wearing your pin on Founders' Day. If you use Facebook, attach a P.E.O. frame to your profile picture to share with friends. You can virtually wear your pin this way! Simply click to update your profile picture, choose Add Frame and search for P.E.O. International. These P.E.O. frames are currently available: Objects & Aims, United and Strong and Circle.

