

# The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

October 2019

## Membership Moment

Does your chapter participate in all of the International Chapter membership initiatives? These four initiatives are designed to help your local chapter increase chapter vitality by encouraging sisters to find new members; boost attendance by planning fun events and interesting programs; share our Sisterhood's mission and tagline by wearing our emblem and be ready to talk about P.E.O.; and ensure our whole family understands why P.E.O. is so important to us and the difference we are making in lives throughout our local communities and all across the globe.

October is **"Let's Go Find the Others"** month. Give the gift of P.E.O. by inviting women to join. Who do you know that you would love to call sister? There is no time like the present to introduce her to your chapter members. Will you accept the challenge to **EACH ONE BRING ONE?**

Plan now to participate in the **P.E.O. Attendance Challenge** and encourage as many members as possible to attend a designated chapter meeting. Schedule a "can't miss" program and encourage everyone to be there.



## Convention of International Chapter Membership Workshop

### Become a Membership Powerhouse

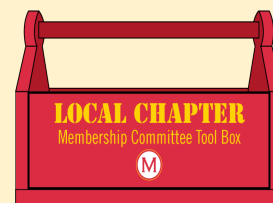
Members attending the Membership Workshop at Convention of International Chapter in Des Moines learned how each sister contributes to her chapter's health and vitality by being a Membership Powerhouse. Participants in this interactive workshop left with ways to enrich existing friendships, confidently seek new members, and personally enhance chapter life.

A Membership Powerhouse is defined as:

- Someone who **knows her P.E.O. "Why"**. Why is being a P.E.O. sister so important to her? This Membership Powerhouse can also articulate her "Why" to others.
- A member who is **willing and excited to be a mentor** to a newly initiated, transferred-in, or reinstated sister.

- A sister who **lives our Objects and Aims**. Someone who has the determination to do all she can, at all times, and under all circumstances, to express a loving concern for **each** sister.
- She's someone who **promotes P.E.O. in her community**, who talks about P.E.O. freely, and who joyfully shares our mission.
- A Membership Powerhouse is someone who openly **leads with gratitude and grace** and shows her appreciation for all who serve.
- Someone who **is a positive influence in her own chapter**.

Do you meet the definition of a Membership Powerhouse? Aim to do so and you will be enhancing your chapter's vitality and our Sisterhood's strength.



### Red Toolbox Spotlight [peointernational.org](http://peointernational.org)

New to the (Red) Local Chapter Membership Toolbox is the VIP Campaign information. The current issue, [VIP Campaign Fall 2019](#), is listed as well as the archives of all prior ideas.

The VIP Campaign is a focused effort to show loving concern while reducing the number of sisters who go inactive each year. Let's make sure all our sisters know they are **Very Important P.E.O.s**.

**Program Idea:** Create a Chapter Trivia Pursuit game to get to know each other. Game leaders can use member biographies or a questionnaire to make up question cards. When the players name the correct sister, they advance their game pieces on the game board. The first person at each table to reach "home" wins a prize. Everyone wins as we learn more about our sisters!

