

# The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

August 2019

## MEMBERSHIP MOMENT – Let us talk about P.E.O.

Are you talking about P.E.O.? If not, WHY not? Here is a great suggestion for becoming comfortable talking about P.E.O. During “Suggestions for the Good of the Chapter”, practice what to say with your chapter sisters. Use the “[P.E.O. Speed Talking](#)” resource in the Membership Activities section of the red toolbox for ideas on how to set that up. This would even make a great chapter program. Practicing what to say can make all your sisters feel more comfortable talking about P.E.O. and they will be ready to explain what our Sisterhood is all about. Talking about P.E.O. is crucial to membership growth, and this is a fun way to make that easier. If someone you know expresses interest in our Sisterhood after telling them about P.E.O., invite them to your next social activity.

*July/August Record Article*

## Each One Bring One

Think what our Sisterhood would look like if EACH sister brought in just ONE new member. How many more lives could we touch by giving the gift of P.E.O. and by providing educational opportunities to women? This includes not just finding new members, but also bringing some of our inactive sisters back into the fold.

Here are some ways you can participate.

- Consider your project applicants. Are they possible new members? Your chapter already has established a relationship with these women.
- Do you have local Cottey alumnae living near you? Many have expressed an interest in membership. Invite them to your next social activity.

• If you have a relative or friend living too far away to join your own local chapter, consider using the automated [Introduction of a Woman Who is Not a P.E.O.](#) form. When you hit the submit button online, this form goes instantly to the presidents of chapters within a 30-mile radius of where she lives.

Be sure to read: “Participate in the Each One Bring One Challenge” in the July/August issue of the [The Record](#) for more ideas on how to help maintain the sustainability of our Sisterhood.

What better way to celebrate our 150 years of Sisterhood than to “Each One Bring One” and give the gift of Sisterhood to those that will take us into the future.



[www.peointernational.org](http://www.peointernational.org)

## Red Toolbox Spotlight

Do you need help finding new members? There are many resources for just that in the Local Chapter Membership (Red) Toolbox on the International Chapter website. Go to [Identifying Prospective Members](#) under the New Members heading. Use these resources to help find new members as well as learn how to make a cold call in response to an Introduction of a Woman Who is Not a P.E.O.

*Upcoming Events*

## Attendance Challenge in December

Make plans now for your chapter to participate in the **Attendance Challenge** in December. This is a great opportunity to engage your members who are participating less in chapter life. Write the names of these sisters on a sticky note and place them on a wall or door. Have each member present take a sticky note and contact the sister listed, inviting them to attend your December meeting. This often results in those members attending more often. Challenge your chapter with an attendance goal, then celebrate when you reach it. And remember, your Attendance Challenge event can take place at any time that works best for your chapter. What is important is that you plan for it and make it happen!

