

# The Hot Spot<sup>M</sup>

Membership Newsletter for Local P.E.O. Chapters

March 2019

## MEMBERSHIP MOMENT – Mentoring All Members

Every one of our sisters is a VIP (Very Important P.E.O.) and each time a new sister enters a chapter, whether it is by initiation, transfer, or reinstatement, she is in a new environment. For many, a new environment can be intimidating, even knowing we all share a loving concern for each other. Making that new member feel welcome and a part of the chapter is critical to keeping her as a valued, participating member of the chapter. This is important for every meeting, not just the first few. Make sure she has a ride to each meeting, is introduced and welcomed by EVERY member present at each meeting and knows she is part of a loving group. Do your chapter members greet everyone in the room when they arrive? That can make a big difference in the ambiance of a meeting.

*Every Sister is a V.I.P. (Very Important P.E.O.)*

## Taking Care of New Inactive Sisters

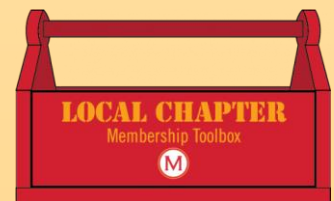
Did you have a sister in your chapter go inactive March 1st? Don't let her go quietly into the night. Reach out to her and find out why she went inactive. Maybe it was just an oversight and she forgot to pay her dues. That is an easy fix, and maybe you can help her reinstate her membership. Let her know she is important to your chapter and that you care about her.

Perhaps she feels overwhelmed with the pressures of job or family and is having trouble fitting P.E.O. into her life. Remind her that it is okay to participate at her own level. Just paying her dues will still be supporting the educational philanthropies of our Sisterhood.

If she indicates a problem with other members of the chapter, a lateral transfer might be the answer. Or if she is struggling financially, remind her the chapter can help her with her dues.

If she has been a member for just a few years, perhaps she hasn't had the opportunity to experience the loving concern of her chapter sisters.

Above all, listen carefully to what she has to say and let her know she is important to your chapter and to the Sisterhood. Remind her of the many reasons we remain active in P.E.O. We are a unique organization of women who support each other, whether it's celebrating life's milestones or struggling through difficult times. Every sister needs to be reminded that she is a **Very Important P.E.O.**, no matter what her situation in life or her participation level.



## Red Toolbox Spotlight

In February, your chapter's corresponding secretary read your list of inactive members so you could verify their contact information. Now is a great time to use that contact information to invite them to a coffee or a social activity. Perhaps their life situation has changed and they are ready to come back to active membership. When they are ready, share with them how easy it is to reinstate their membership. Check out the flow chart in the Red Toolbox under [Sisters in Transition](#). Remember, P.E.O. is for a lifetime, and these sisters are still very important to us.

