

# The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

September 2018

*Increasing Membership*

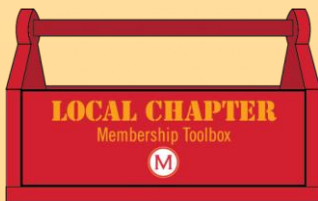
## Let's Go Find the Others

Have you thought about how many ways there are to “find the others”? Here are some ideas to incorporate into your chapter’s plan.

How many of your chapter sisters have tried using the new online [Introduction of a Woman](#) form? This automated form is used to introduce a woman who is not a P.E.O. to the chapters within a 30 mile radius of where she lives. Think of your friends or family members who would make wonderful P.E.O. sisters but live too far away for you to invite them into your own chapter. What a great opportunity

to start the process that could lead to their receiving the gift of P.E.O. This is one more way you can participate in “Let’s Go Find the Others” all year long.

The “others” could also mean those sisters on your local unaffiliate list. Make a plan to “find” them and invite them to a chapter meeting. This is a great opportunity to help these sisters find a new P.E.O. home where they can participate. Connecting with these unaffiliates could be a part of your plan for membership success.



[www.peointernational.org](http://www.peointernational.org)

### Red Toolbox Spotlight

#### Social media guidelines.

Is your chapter using social media to stay connected? There are some guidelines in the Local Chapter Membership Toolbox that will help you:

- [Social Media Program for Local Chapters](#) (PowerPoint and Handout)
- [Social Media Guidelines](#)

These very helpful tools can show you ways to stay connected with ALL your members. If you aren't already connected, why are you waiting?

#### MEMBERSHIP MOMENT –

##### Share this with your chapter

Yogi Berra said, “If you don’t know where you’re going, you’ll end up someplace else.” In P.E.O. that means being intentional about setting chapter goals to achieve a positive increase in membership. What goals has your chapter set to find new members and welcome unaffiliate sisters this year? Review your goals at your next meeting, and make sure your plan will lead you to where you want to be. Remind your sisters of the joy they will receive in giving the gift of P.E.O. to a new member and the fun of entertaining unaffiliate sisters from other chapters.

#### Getting to Know Your Sisters

### “I Know Who You Are” Game

This is a fun membership game and takes very little preparation and time.

1. Give each person two pieces of paper, and a pen or pencil.
2. Have each participant write their name and three facts about themselves on one paper – the facts must be true, but should be obscure and probably not known by the other group members.
3. Direct the participants to number the other paper with one number for each sister present.
4. Collect the first paper with the facts about the sisters. Mix them up and number them, then read the facts without revealing the name.
5. The participants write their guesses next to the numbers on their sheets.
6. Once everyone has completed their sheet of numbers and name guesses, read out the answers and see who had the most correct to determine a winner.
7. Consider a small prize for the sister who knows (or guesses) the most fun facts about her chapter members!

