

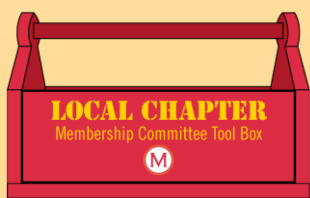
The Hot Spot^M

Membership Newsletter for Local P.E.O. Chapters

September 2017

Membership Moment Back-to-School Memories

September is back-to-school month and also a time many chapters begin their new P.E.O. year. In celebration, ask sisters to send you a photo of themselves as a young school girl, either in the classroom or engaged in an extracurricular activity. (You can set the timeframe, but the younger the better!) Arrange all photos on a poster board and display it during social time at the next meeting. If desired, number each photo, provide paper and pens, and ask sisters to guess the identity of each schoolgirl.



Red Toolbox Spotlight

Does your chapter need some ideas for participating in “Let’s Go Find the Others” month? If so, check out the fun programming options in the [“Let’s Go Find the Others” Social Event Ideas](#) document, a recently updated resource in the Membership Activities panel, which is designed to help you find and introduce potential members to your P.E.O. sisters

How to Use the Hot Spot to Increase Chapter Vitality and Achieve Membership Goals

Did you know the Hot Spot was specifically designed to help your chapter enrich friendships and achieve its membership goals? Here’s how you can maximize its effectiveness.

Read/Use the Membership Moment at one meeting each month. These fun tidbits can be used as the Membership Chairman’s report or as a quick activity to increase chapter vitality.

Become familiar with the resource featured in the Red Toolbox Spotlight. Click on the underlined hyperlink or navigate to the red toolbox and read the information prior to your next chapter meeting. Is this something your chapter can use to strengthen and grow its membership?

Participate in the membership initiatives. If your chapter has a

Phone Every One Day 2018

Call Your Nonresident

Sisters who live too far away to attend your chapter meetings are affectionately known as nonresident members. Yet, although they are listed in your yearbook and on the chapter roll, how often do you connect?

Phone Every One Day 2018 is January 21, 2018, the same day our Founders organized P.E.O. This year we’re asking all P.E.O. chapters to set aside time on Founders’ Day to call their nonresident members. Wish them a Happy Founders’ Day. Share chapter news. Ask if you can help connect them to a P.E.O. chapter in their community. Your expression of loving concern may be exactly what they need!

goal of initiating a few new sisters this year and making sure no sisters choose inactive status, activities like “Let’s Go Find the Others” and Phone Every One Day are great ways of engaging everyone.

When you see a membership activity detailed in the Hot Spot, consider how your chapter can participate, then use the information we share to help you prepare for success. If it’s not something you can use this year, resolve to put it on next year’s calendar.

Above all, have fun. The healthiest, happiest chapters are those which enjoy each other’s company and find ways to include all members, regardless of their ability to participate in chapter life.



October is **“Let’s Go Find the Others”** month.

- 1) Find new sisters,
- 2) Reconnect with chapter members who cannot participate in chapter life,
- 3) Help an unaffiliate find a new P.E.O. home.

