

The Hot Spot^M

Membership Newsletter for Local P.E.O. Chapters

November 2018

MEMBERSHIP MOMENT – Planning Your Chapter Yearbook!

We will soon be working on yearbooks for 2019-2020 and they will be headed to the printers. Your chapter yearbook can be key to your chapter vitality. Some ideas for a successful yearbook:

- Start early! Bring signup sheets to your December meeting.
- The Nominating Committee can get an early start in identifying a good slate of officers. If members are hesitant encourage them to view the Local Officer Training on the International website.
- Encourage all of your chapter members to review their contact information in the yearbook. Good communication starts with an accurate phone number, email address and home address.
- Good programs! Ideas for good programs can be found on state chapter websites, social media and sister talents in your own chapter.
- Chapter socials are opportunities to connect with sisters without the meeting. Eating, DIYing, exercising or volunteering are all great starting points for a successful social.

Attendance Challenge!

Goal: Increase December's attendance by 10%

December is a great month to take on the Attendance Challenge. It is a festive time of year to enjoy our sisters. To reach your attendance goal think of ways to get members to attend, i.e. babysitter for members with young children or accommodate those members with transportation problems. Create enthusiasm for the meeting by choosing a theme and sending out invitations. Include your nonresidents and unaffiliates. Also invite your inactive sisters for lunch and the program. Ask for RSVPs. Make personal calls to those members who do not respond. Remind them of the attendance goal and encourage everyone to make an effort to attend. This meeting is a great opportunity to take a chapter photo. A current photo can be shared via your chapter social media or chapter newsletter. If you decide to take a photograph, be sure to include this information in your pre-meeting publicity. Announce your attendance challenge results at the next chapter meeting!



Programming idea: Let's get to know each other!

Have a small cup of colorful chocolate candies for each member. Start to your right and have the first person select a candy from her cup. She will then introduce herself and answer the question associated with the color of the candy she selected. Continue around the circle. You may continue a second time around if time allows.

ORANGE: Tell us about a vacation that you really enjoyed.

BLUE: If you could sit down and have a cup of coffee with anyone, who would it be?

RED: What is your favorite season – spring, summer, fall or winter?

BROWN: What is one of your favorite movies or books?

GREEN: Tell us a little bit about the place where you grew up.

YELLOW: What was your very first job?



Red Toolbox Spotlight Attendance Challenge

Check out the ideas for the Attendance Challenge [HERE](#) in the Attendance Challenge section of the Membership Activities panel in the red toolbox. Or create your own ideas and submit to the P.E.O. International Facebook group. We all would love to see what our local chapters create!

