

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

January 2019

MEMBERSHIP MOMENT

What is Your P.E.O. “WHY”

What would you answer if someone asked you, “Why are you a P.E.O.?” Only you can answer that. Take a few moments to write down in a few words why you are a P.E.O. Reflect in your heart what P.E.O. means to you and why you remain active. We need to be solid in our knowledge of why we are P.E.O.s. We need to remember why we choose to come to meetings, to get involved, to keep in contact with our sisters, and to invite others to become P.E.O.s. Share your P.E.O. “WHY” with your chapter and encourage each of your sisters to know their own “WHY”. Your enthusiasm will be infectious. When other women who are not yet P.E.O.s hear us talk about our commitments, they may want to know why we are passionate about this organization. Be prepared to share with them why P.E.O. is the finest women’s organization in the world – changing lives one woman at a time.

Loving Concern for Our sisters

Every Sister is a VIP (Very Important P.E.O.)

International Chapter has just launched a new campaign called “Every Sister is a VIP” (Very Important P.E.O.). In December, each chapter president received a letter from International Chapter asking every chapter to participate in this campaign, a focused effort to show loving concern while reducing the number of sisters who either choose to go inactive or do so unintentionally.

Your chapter is encouraged to use the tools in the Local Chapter Membership Toolbox in the Chapter Health section to participate in this campaign. The

December Hot Spot gave you verbiage for a standing rule which allows chapters to advance dues for members who are having financial difficulties or other extenuating circumstances.

An “Every Sister is a VIP” flyer will be included with the annual mailing to your chapter president in January. Look for additional ways for your chapter to participate in this very important campaign. Your chapter’s participation is key to ensuring that each member of our Sisterhood knows she is valued.

Upcoming Events

Wear Your Pin Day – January 21

Monday January 21 is the 150th anniversary of the founding of our Sisterhood. Over 120 P.E.O.s will be in the audience when the Today Show features our Sesquicentennial celebration. Be sure to watch. You might see someone you know!

That evening you are invited to livestream the special 150th Anniversary Celebration Program from the Chapel Auditorium at Iowa Wesleyan University at 7 p.m. CST. The link will be available on the P.E.O. website <https://www.peointernational.org/>. Watch for more information online and in the next P.E.O. Record.



Red Toolbox Spotlight
www.peointernational.org

Prevent Sisters from Going Inactive

Are you aware of any sisters in your chapter who might be considering going inactive? There is a resource in the Local Chapter Membership Toolbox to help you know what to say to that sister, [“What to Say to a Sister Considering Inactive Status”](#).

Another tool to help identify vulnerable members is the [“How to Care for Nonparticipating Members Worksheet”](#). Both of these tools are found in the Chapter Health section of the Local Chapter Membership Toolbox.

