



WHAT'S GOING ON  
AT OUR COLLEGE?



*“The young do not know enough to be prudent,  
and therefore they attempt the impossible –  
and achieve it, generation after generation.”*

--- Pearl S. Buck

# CREATING COTTEY



Alice gifted her school to the P.E.O. sisterhood during the 1927 convention.

# Rogers Fine Arts Building



Former Cottey President, Dr. Judy Rogers and her husband, Glenn

# WOMEN'S COLLEGES: SMALL BUT MIGHTY



# WHY A WOMEN'S COLLEGE?

- More satisfied
- Better prepared
- Have skills employees desire
- High self-confidence
- More leadership opportunities

# WHY COTTEY?



# INDIVIDUAL ATTENTION





# TRADITIONS



Daisies



Capping

# DELICIOUS FOOD



# “SUITE” LIVING



# INTERNATIONAL CAMPUS



# STRONG SUPPORT



# A VERY SPECIAL LIBERAL ARTS & SCIENCES COLLEGE

- Bachelors degrees
- Associates degrees
- Individual degrees

# FREEDOM TO STUDY ALL SUBJECTS



# POWERFUL SPEAKERS



Left to right: former Cottey President, Dr. Judy Rogers, former United States Secretary of State, Madeleine Albright, Cottey staff members Carla Farmer and Sophie Zetmier



# PERSONAL LEADERSHIP TRAINING



# ATHLETICS



Basketball, cross country, softball  
and volleyball

# INTERNATIONAL TRIP



European cities . . .



Asia



Guatemala

# COMPARING 2015-2016 TUITION, ROOM & BOARD

	<u>TUITION &amp; FEES</u>	<u>ROOM &amp; BOARD</u>	<u>YEARLY TOTAL</u>
PUBLIC, FOUR-YEAR, IN-STATE	\$8,893	\$9,498	\$18,391
PUBLIC, FOUR-YEAR, OUT-OF-STATE	\$22,203	\$9,498	\$31,701
PRIVATE, FOUR-YEAR, NONPROFIT	\$30,094	\$10,823	\$40,917
Cottey	\$19,300	\$7,000	\$26,300
(PRIVATE, FOUR-YEAR, NONPROFIT)			

# COTTEY REMAINS STRONG

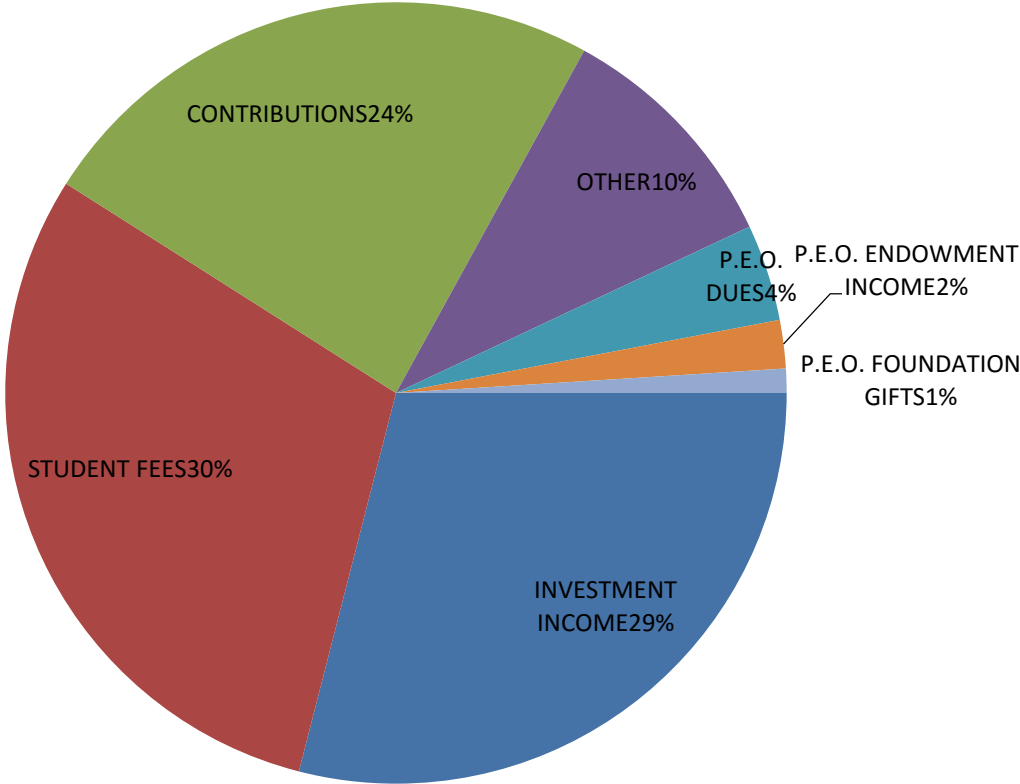


Cottey President Jann Weitzel

- Increased enrollment
- Operates debt free
- Revenue surplus

# COTTEY REVENUE

7/1/13 – 6/30/15



# WAYS TO SUPPORT COTTEY

- 1) Appoint Chapter Cottey Chair to inform members and increase promotion
- 2) Refer students
- 3) Provide materials to schools
- 4) Give to the Colorado Cottey College Scholarship Fund
- 5) Promote visits



# IT'S OK TO TALK ABOUT COTTEY!



# WE ALL KNOW *MANY* PEOPLE

Each of us, including the Colorado P.E.O. Executive Board shown below, knows 1,500 people!



Dottie Ruth  
President



Jan Kulhanek  
Vice President



L J Van Belkum  
Organizer



Janell Rodriguez  
Treasurer



Shari Fox  
Secretary

# ENCOURAGE STUDENT VISITS



- “C” for Yourself
- Show Me Cottey
- Individual Campus Tour
- Celebration of Achievement Weekend
- Summer Workshop

# ENCOURAGE P.E.O. VISITS



- Vacation College
- P.E.O. Visit Day

# COTTEY WEBSITE

[www.cottey.edu](http://www.cottey.edu)

-- Refer students, parents and school faculty to the Cottey website

# COLORADO P.E.O. WEBSITE

[www.coloradopeo.org](http://www.coloradopeo.org)

1) Member login

2) Projects

3) Cottey College



-- **Communications and marketing**



- Communications and marketing
- **Scholarships**





- Communications and marketing
- Scholarships
- **Cottey committee**



- Communications and marketing
- Scholarships
- Cottey committee
- **Colorado students**



- Communications and marketing
- Scholarships
- Cottey committee
- Colorado students
- **Cottey website**

# TWO DIFFERENT SCHOLARSHIPS



Colorado State Scholarship Fund  
Attend any school



Colorado Cottey Scholarship Fund  
Attend Cottey

COLORADO P.E.O. IS AWESOME!





# THREE POINTS TO REMEMBER:

- 1) Students are well-prepared, confident leaders
- 2) Cottey is an outstanding liberal arts and sciences school
- 3) Each P.E.O. must help promote Cottey

# HOW CAN WE MAKE A DIFFERENCE?

