

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

August 2018

MEMBERSHIP MOMENT – to be read at your chapter meeting

Do you know your P.E.O. membership terminology? These simple definitions will help you understand the differences for **active**, **inactive**, **nonresident** and **unaffiliate** members. You are an **active** member if you pay dues, even if you are not able to participate in chapter activities. Those sisters who do not pay dues are considered **inactive** members of our Sisterhood. Although inactive members cannot attend business meetings, we can invite them to social events. These sisters are always welcome to reinstate their membership at any time. **Nonresident** members pay dues to a chapter but live too far away to attend meetings. An **unaffiliate** is an active member who lives in your community but belongs to a chapter in another area.

Reaching Out to Our Inactive Sisters – **P.E.O. is for a Lifetime**

Once a P.E.O., always a P.E.O. You have heard that said many times, as well as the reminder that P.E.O. is for a lifetime. Every inactive member is still a P.E.O. We care about these members and would love to see them reinstate their membership. Do you have accurate contact information for the inactive members of your chapter? If not, get some of your chapter sisters together and reach out to your inactive members to make sure their contact information is correct. Share any changes with your corresponding secretary so she can include those changes on a Change in Membership Form (CIM).

Keeping in contact with these sisters is often the first step toward their future reinstatement. Here are a few suggestions for ways to do just that:

- Invite them to chapter programs and social activities.
- Each year send them a letter reminding them how easy it is to reinstate their membership. (A sample [Letter to an Inactive Member](#) is posted in the Local Chapter Membership Toolbox.) Include a copy of the [Guide for an Inactive Member](#).
- Purchase a subscription to The P.E.O. Record for them. It's only \$5! Even if they choose to remain inactive, they will feel your chapter's loving concern!

Record Article –

P.E.O. For the Next Generation: Effective Communication

Don't miss the second of a four-part series of articles in The P.E.O. Record by our Coordinator of Membership Development Debbie Clason. This article shares great information on how to use social media. These ideas for keeping your chapter connected are relevant for members of all ages.

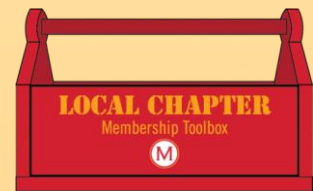
Upcoming Events –

Let's Go Find the Others

By now you should be having fun with those women you have been adding to your Franc's List Worksheet. Are you introducing them to your chapter sisters and telling them about P.E.O.? Will you be ready to initiate in a new sister in October?

Attendance Challenge

It is not too soon to be planning for your Attendance Challenge meeting in December. Set a goal for your chapter and encourage all of your members to attend.



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Red Toolbox Spotlight

Social Event Ideas

We've been talking about finding the others and introducing them to our chapter members. To help with your planning, check out these [social event ideas](#) in the Red Toolbox (Local Chapter Membership Toolbox) in the Membership Activities section. Remember to invite your inactive members as well as those you want to introduce to your chapter sisters. Think of your own social activity preferences to add to the list of possibilities. There is no limit to the number of social activities you can schedule for your chapter. Let's go have some fun!

