

The Hot Spot

Membership Newsletter for Local P.E.O. Chapters

April 2018

MEMBERSHIP MOMENT – Setting Goals to Guide Our Future

Does your chapter have a plan for the future? Do you know where you're going? If we want to be intentional about the future of our Sisterhood, we all need to set goals. Fortunately, P.E.O.'s Leadership Development Initiative has provided us with a super roadmap for doing that. They're called SMARTI goals. Watch this engaging 16 minute video, [Goals, Strategies and Tactics](#), that describes how to set and achieve SMARTI goals for your local chapter. Now is the perfect time to do this as we begin a new P.E.O. year. Your executive board will soon be sharing goals for your state, province or district at your upcoming convention. Perhaps you can overlap their goals with yours and everyone will benefit. Make plans with your chapter president and membership committee to make this happen!

Convention of International Chapter Membership Workshop

Embrace Opportunities for Growth

Growth is an essential ingredient to chapter vitality and to the vitality of our Sisterhood. Without growth, what will we look like in 10 or 20 years? Every one of us has the responsibility to be ever watchful for opportunities for growth. How many people do you come in contact with every day that might be potential new sisters? Consider introducing them to P.E.O. and invite them to your socials.

An exciting opportunity for growth is being involved in organizing a new chapter. You could be the spark that sets that process in motion. Ask your state,

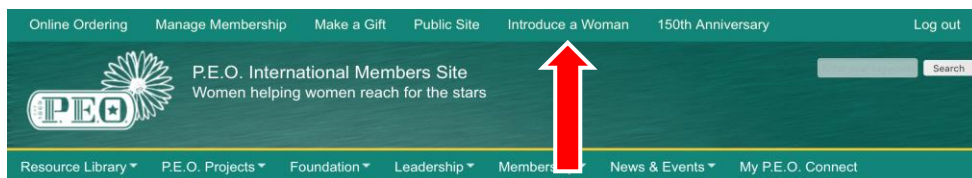
provincial or district organizer for a list of unaffiliates in your area. Some of them might just be looking for a new chapter and would be eager to join your effort. How many of your friends or family share our ideals and would be good sisters? This is a great opportunity to initiate them into the Sisterhood.

The process of starting a new chapter is easy to follow with the help of your organizer. This is a great opportunity for personal growth as well. When you step outside your comfort zone, that comfort zone just gets bigger! You can do it!



Red Toolbox Spotlight

Any time is the right time for you to encourage reinstatement by your inactive members. There is a handy [Guide for an Inactive Member](#) in the Red Toolbox that outlines the procedure and lists many reasons for reinstating membership. Many sisters go inactive due to life circumstances that may now have changed. Be sure to include your inactive sisters in your social activities and continue to let them know they are important to you. Remember, "once a P.E.O., always a P.E.O." There is no place like P.E.O.!



NEWS FLASH – INTRODUCTION FORM NOW AUTOMATED!!

The [Introduction of a Woman Who is Not a P.E.O.](#) form is now automated! Introducing friends and family who live in another community has just been streamlined! The form will automatically be sent to presidents of local chapters within a 30-mile radius of her physical address as well as the organizer in her state, province, or district. Use this form to introduce women you know who would be good P.E.O. sisters. Help them get the gift of P.E.O.! You'll find the tab at the top of the page when you log onto our website.

